



## Brand Guide

### LOGO

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#### HORIZONTAL & VERTICAL LOGO

Be sure to use the official artwork. In most cases, the version used will be the one-color version. When layout requirements cannot accommodate the one-color logo, black and reverse versions are available.



#### LOGO ICON

The logo icon can be used when space doesn't allow for the full horizontal or vertical logo.



### COLOR



CMYK: 35, 52, 70, 14

RGB: 153, 114, 83

HEX: #997253

### IMAGERY

